



2012 Advertising in official Show Guide Rate Card

Reserve Your Space Today!

Email ad size desired and media to:

Contact: Linda Bassitt
Tel: 1-786-293-5186
E-mail: info@latintyreexpo.com

AD CLOSING DATE:

June 1, 2012

MATERIALS DUE DATE:

May 1st, 2012

Advertising Rates

FULL-PAGE AD	\$400.00
HALF-PAGE HORIZONTAL AD	\$200.00
¼ PAGE AD	\$100.00

For **Digital Media Requirements** see the following page.

Bleed Size: 8.75 x 11.25

Trim Size: 8.5 x 11

Live Area: 7.75 x 10.25

Full Page Bleed Ad

File Should Be CMYK at 300 DPI

Note: This template is not actual size

Full Page Non-Bleed Ad

File Should Be CMYK at 300 DPI

Half Page Horizontal Non-Bleed Ad

File Should Be CMYK at 300 DPI

Half Page Horizontal Non-Bleed Ad

File Should Be CMYK at 300 DPI

Ad Size: 3.625 x 10

**Half Page Verticle
Non-Bleed Ad**

File Should Be CMYK at 300 DPI

Ad Size: 3.625 x 10

**Half Page Verticle
Non-Bleed Ad**

File Should Be CMYK at 300 DPI

Ad Size: 3.625 x 4.875

**Quarter Page
Non-Bleed Ad**

File Should Be CMYK at 300 DPI

Ad Size: 3.625 x 4.875

**Quarter Page
Non-Bleed Ad**

File Should Be CMYK at 300 DPI

**Quarter Page
Non-Bleed Ad**

File Should Be CMYK at 300 DPI

**Quarter Page
Non-Bleed Ad**

File Should Be CMYK at 300 DPI

Ad Size: 3.625 x 4.875

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Official Show Guide Advertisement Space Order Form

TEL: +1 (786) 293-5186 • E-mail: Linda@LatinTyreExpo.com

Please note: Advertising materials are due by email May 1, 2012

I. Company name & address

Contact name and Title

Company (please write the name exactly as you want it to appear in the printed material)

Street

Zip/Postal Code

City

Country

Office Phone#

Mobile Phone#

Email

Homepage

II. Invoicing Data and Mail Address

Company (please write the name exactly as you want it to appear in the printed material)

Street

Zip/Postal Code

City

Country

Email

Phone#:

III. Desired Ad Space

Whole Page \$400

1/2 Page (horizontal) \$200

¼ Page \$100

Advertise / Agency Representative

Date

***You will be emailed an invoice with the amount due and payment option instructions.
Advertisements can be paid by credit card, check, or wire transfer.**